

March Market Pulse: Fortnightly Investment Insights

* Record FPI Sell-Off: Worst Start in a Decade!

- FPI Record Sell-Off: Foreign Portfolio Investors (FPIs) have offloaded a staggering \$16.40 billion (₹142,616 Cr) worth of Indian equities in just two-and-a-half months, marking the highest-ever outflow for this period. This relentless selling spree has triggered the worst start for domestic markets in nearly a decade, intensifying volatility and investor caution.
- ➤ Relentless Equity Sell-Off: FPIs offloaded ₹30,015 Cr from equities in the first half of March, extending their bearish stance.
- > Primary Market Participation: FPIs made a modest investment of ₹1,654 Cr in the primary market, showing selective interest.

❖ FPIs Shift Focus to Debt Amid Equity Sell-off

Despite heavy equity outflows, FPIs infused a notable ₹23,703 Cr into debt markets in the first half of March, signaling caution amid volatility. From January 1 to March 15, debt inflows remained robust, totaling ₹34,791 Cr, reflecting sustained investor confidence in fixed-income instruments.

DIIs Provide Cushion Amid FPI Selling

- Domestic Institutional Investors (DIIs) infused ₹26,450 Cr into equities in the first half of March, softening the impact of heavy FPI selling. Their confidence remains strong, evident from their substantial ₹177,895 Cr investment in equities so far in 2025.
- With FPIs pulling out, DIIs have stepped in as a key pillar of market stability, absorbing the selling pressure and keeping sentiment buoyant.

Mutual Funds Bet Big on Equities

Mutual Funds remained optimistic, investing ₹16,820 Cr in equities during the first half of March. Extending their bullish stance, they poured ₹122,373 Cr into equities from January 1 to March 15, reinforcing confidence in the market.

Fortnightly Investment Insights

| Tracking Investments of Market Participants | | | | | |
|---|--|------------|--|------------|--|
| Market Participants | For the Period 1st Mar, 2025 to 15th Mar, 2025 | | For the Period 1st Jan, 2025 to 15th Mar, 2025 | | |
| Market Participants | Equity (Crs) | Debt (Crs) | Equity (Crs) | Debt (Crs) | |
| FPI | (30,015) | 23,703 | (142,616) | 34,791 | |
| DII | 26,450 | - | 177,895 | - | |
| Mutual Funds | 16,820 | (33,571) | 122,373 | (151,134) | |

*DII investments include MFs Investments. Data updated till 15th March

| Absolute Returns: A Snapshot of Indices Performance(%) | | | | |
|--|---------------------|---------|--|--|
| Benchmark | First Half of March | YTD | | |
| Sensex | 0.86 | (5.52) | | |
| Nifty 50 | 1.23 | (5.28) | | |
| Nifty Midcap 150 | 0.85 | (15.32) | | |
| Nifty Smallcap 250 | 1.81 | (20.60) | | |



Mapping FPI Investments: Sector-wise Insights in Indian Equities

- ❖ FPIs Exit IT, FMCG & Auto; Heavy Sectoral Sell-off in March's First Half
 - FPIs offloaded ₹6,934 Cr in **Information Technology**, likely due to global concerns, while **FMCG** saw ₹5,106 Cr in outflows amid valuation worries. **Auto & Components** (₹ 3,640 Cr) and **Financial Services** (₹3,311 Cr) faced significant selling, reflecting a cautious stance on demand recovery and economic outlook. Other major exits: **Healthcare**, **Capital Goods**, **Consumer Services** and **Power**.
- ❖ FPIs Favor Metals, Services & Media in March's First Half
 - Metals & Mining led with ₹1,179 Cr inflows, signaling growth confidence. Services saw ₹305 Cr, showing resilience, while Media & Entertainment attracted ₹143 Cr, reflecting optimism in content-driven businesses.
- FPI Sell-Off: Financials Services Sector Hit Hard in 2025
 - For CY25, Financial Services took the biggest hit, with FPIs offloading a massive ₹35,251 Cr, signaling heightened risk aversion. FMCG (₹17,438 Cr), Automobile & Auto Components ((₹13,432 Cr) and Consumer Services (₹13,104 Cr), also faced heavy selling, reflecting caution in discretionary spending. Meanwhile, Power, Information Technology, Capital Goods and Healthcare struggled as FPIs pulled out, dampening sentiment in these key sectors.
- Telecom Shines Bright, FPIs Show Selective Interest in CY25
 - FPIs heavily favored Telecommunication (₹7,802 Cr), with moderate inflows in Chemicals (₹655 Cr), Textiles (₹612 Cr) and selective buying in Media & Entertainment (₹345 Cr) during CY25.

| Sector-Wise FPI Equity Purchases: 1st-15th Mar 2025 | | |
|---|--------------|--|
| Sector | Amount (Crs) | |
| Metals & Mining | 1,179 | |
| Services | 305 | |
| Media, Entertainment & Publication | 143 | |
| | | |
| | | |
| | | |

| Sector-Wise FPI Equity Purchases from Jan-Mar, 25 | | |
|---|--------------|--|
| Sector | Amount (Crs) | |
| Telecommunication | 7,802 | |
| Chemicals | 655 | |
| Textiles | 612 | |
| Media, Entertainment & Publication | 345 | |
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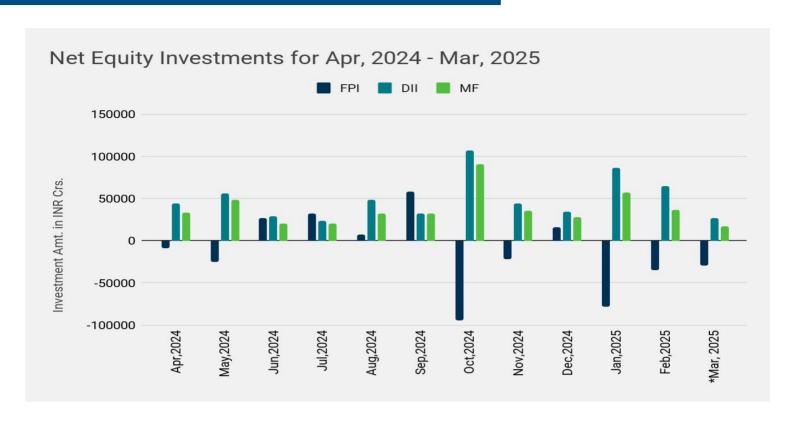
| Sector-Wise FPI Equity Sales: 1st-15th Mar 2025 | | |
|---|--------------|--|
| Sector | Amount (Crs) | |
| Information Technology | (6,934) | |
| Fast Moving Consumer Goods | (5,106) | |
| Automobile and Auto Components | (3,640) | |
| Financial Services | (3,311) | |
| Healthcare | (2,049) | |
| Capital Goods | (1,912) | |
| Consumer Services | (1,900) | |
| Power | (1,867) | |

| Sector-Wise FPI Equity Sales from Jan-Mar, 25 | | |
|---|--------------|--|
| Sector | Amount (Crs) | |
| Financial Services | (35,251) | |
| Fast Moving Consumer Goods | (17,438) | |
| Automobile and Auto Components | (13,432) | |
| Consumer Services | (13,104) | |
| Information Technology | (12,600) | |
| Capital Goods | (12,073) | |
| Power | (9,151) | |
| Healthcare | (7,883) | |

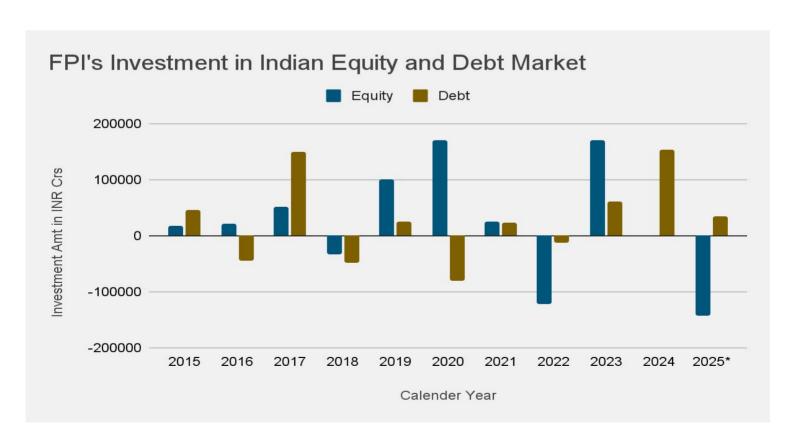
*All data considered till 15th March. DII investments include MFs Investments.



Equity Investment Breakdown by Participant



FII's Strategic Investments in Equity and Debt Markets



*All other data is updated till 15th March. DII investments include MF investments.

Source: NSDL, SEBI